

ZODA PORTFOLIO





Client
ZODA

Industry
Luxury Activewear

Objective
Brand campaign, strategy & design

Deliverables
Positioning, Logo, Catalog, stationery



STATIONERY





HANG TAG





CATALOGUE COVER





Driven by the Ikigai of
empowering the inner Alpha,
ZODA fuels the indomitable spirit
that creates true champions.

TECHNOLOGICAL EXCELLENCE

WHERE INNOVATION FUELS *PERFORMANCE*



ZODA™ is driven by an unwavering
commitment to innovation,
continuously pushing the boundaries of
activewear technology to empower
athletes and elevate their performance.
We believe that cutting-edge
engineering is the key to unlocking your
full potential, allowing you to transcend
limitations and achieve greatness.

COMMUNITY
EMPOWERMENT

IGNITE YOUR *WARRIOR* SPIRIT

Born from the fire of ancient Sanskrit,
where "YODHA" signifies "WARRIOR,"
and imbued with the radiant energy of
"ZOHRAAN," the Sun, ZODA™ embodies
the spirit of the Sun within a
Warrior—unwavering, relentless and
forever reaching for new heights.

But a warrior doesn't need to stand
alone. ZODA™ is a tribe of passionate
athletes, united in purpose. We rise
together, fueled by collective strength
and unwavering support.



zoda.fit

 [@zoda_fit](https://www.instagram.com/zoda_fit)

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INIT TO WIN IT



**WIN
IT
TO
WIN
IT**



FUEL YOUR GOAL

ZODA

**IN
RELENTLESS
PURSUIT OF**



THANK YOU

