

MOENGAGE

barefoot
Marketing. Research. Design

OFFICE BRANDING



A
NEW
PLACE
TO
BREAK
OLD
RULES



2014

ALUMNI
FUNDING
RECEIVED

2015

FIRST NEW
CUSTOMER
IN INDIA

2016

FIRST CUSTOMER
IN THE US

2017

40% BUSINESS
OUTSIDE INDIA

2018

1st
PAYING
CUSTOMERS

2019

FIRST EIM
DOLLAR
CUSTOMER

2020

EIGHT ROUNDS
VENTURES
& 7 PRIME
CAPITAL
FUNDED

2021

500+
EMPLOYEES

2022

PARTNERSHIP
WITH META
& MICROSOFT

700+
EMPLOYEES
GOLDMAN
SACHS &
8 CAPITAL
FUNDED



SAN FRANCISCO



HYDERABAD

02

01



**SMASH THAT
COMFORT ZONE!**





Global
Enterprise
Corporate
Resilience

SAN FRANCISCO



WE
ARE
IMPACT
MAKERS

m e n g a g e

OUR CORE VALUES



CUSTOMER FIRST

The impact we make for our customers and their user experiences drives us. We make decisions, build products, and proactively deliver the right support, with the customer in mind.



OWNERSHIP

We are self-driven and take ownership and initiative proactively toward our goals. We work as a team, take responsibility, strive to get to the best decision, outcome, and truly commit since the decision is made.



INNOVATION

We are not just problem solvers but problem creators. We are not afraid to challenge the status quo and are keen to make an impact.



TRANSPARENCY

We will be open, honest, and straightforward about our business operations with customers, employees, partners, investors, and vendors. We will be open to feedback and embrace diverse perspectives.



HUMILITY

We believe that every situation is a learning opportunity. We will set aside our ego, listen actively, pay attention to the little details and be respectful of everyone.





All innovation starts with a question.

You just have to
dare to ask.





AFTER
RNING
(FREE)





Innovation

is the ability to
see change as an
opportunity,
not a threat.

-Steve Jobs



If you do
what you've always done.
You will get
what you've always got.





“
Any product
that needs
a manual
to work
is broken.

-Elon Musk

”



**EAT,
DRINK,
AND BE
MERRY**

PANTRY»



U N W I N D

THANK YOU