

AVINYA - PORTFOLIO



LOGO

Symphony of Innovation

When the 4 elements come together, they create a symphony of innovation: Fire drives change, air spreads creativity, water fosters adaptation, and earth lays the foundation for growth. Embrace their dynamic interplay, harness their power, and evolve into your best self.



A + Elements abstract



Windmill - Innovation











SCHOOL ADMISSION

Now Open For Registration!

Enrol Now

    /username

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With Open Arms

This logo signifies our approach to new experiences and inclusivity. Embracing change, learning with passion, and facing the unknown are crucial for personal development. Open arms also foster connections and supportive relationships, facilitating mutual growth and exploration.





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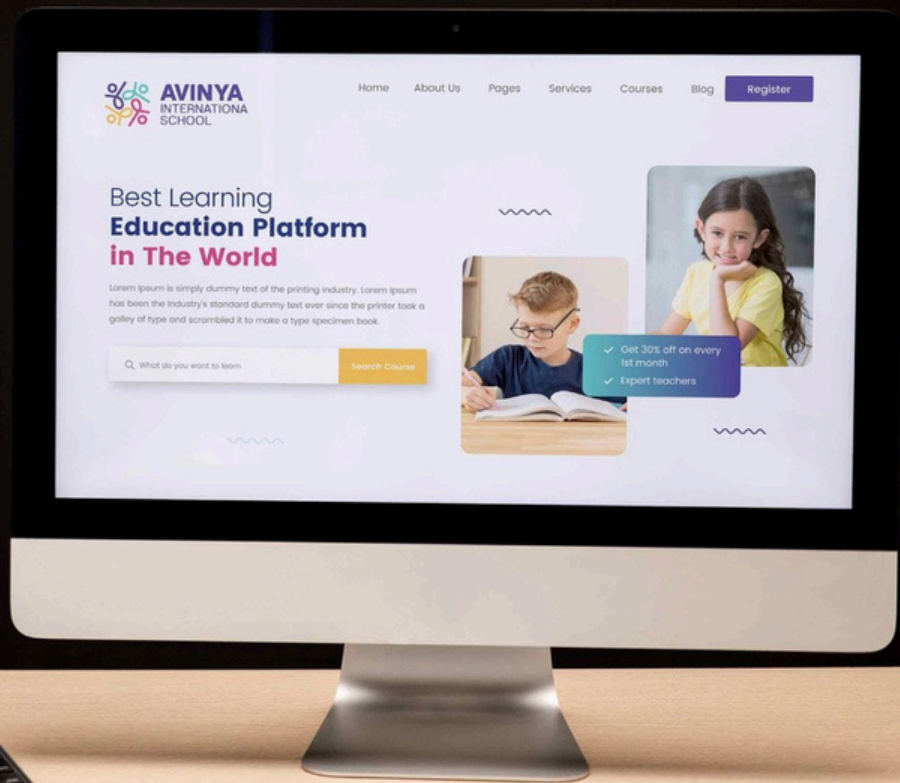
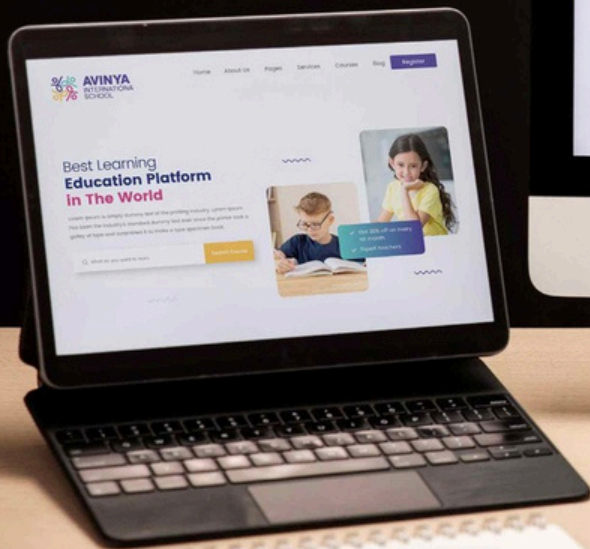


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Admissions Open!

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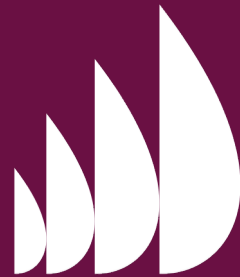
Igniting Purpose

This logo option is inspired by a progressively growing flame, symbolizing the spark of curiosity ignited by Avinya.

The flame only grows brighter as students advance from a spark -to interest -to passion and eventually igniting purpose.







**Avinya
International
School**



**Avinya
International
School**



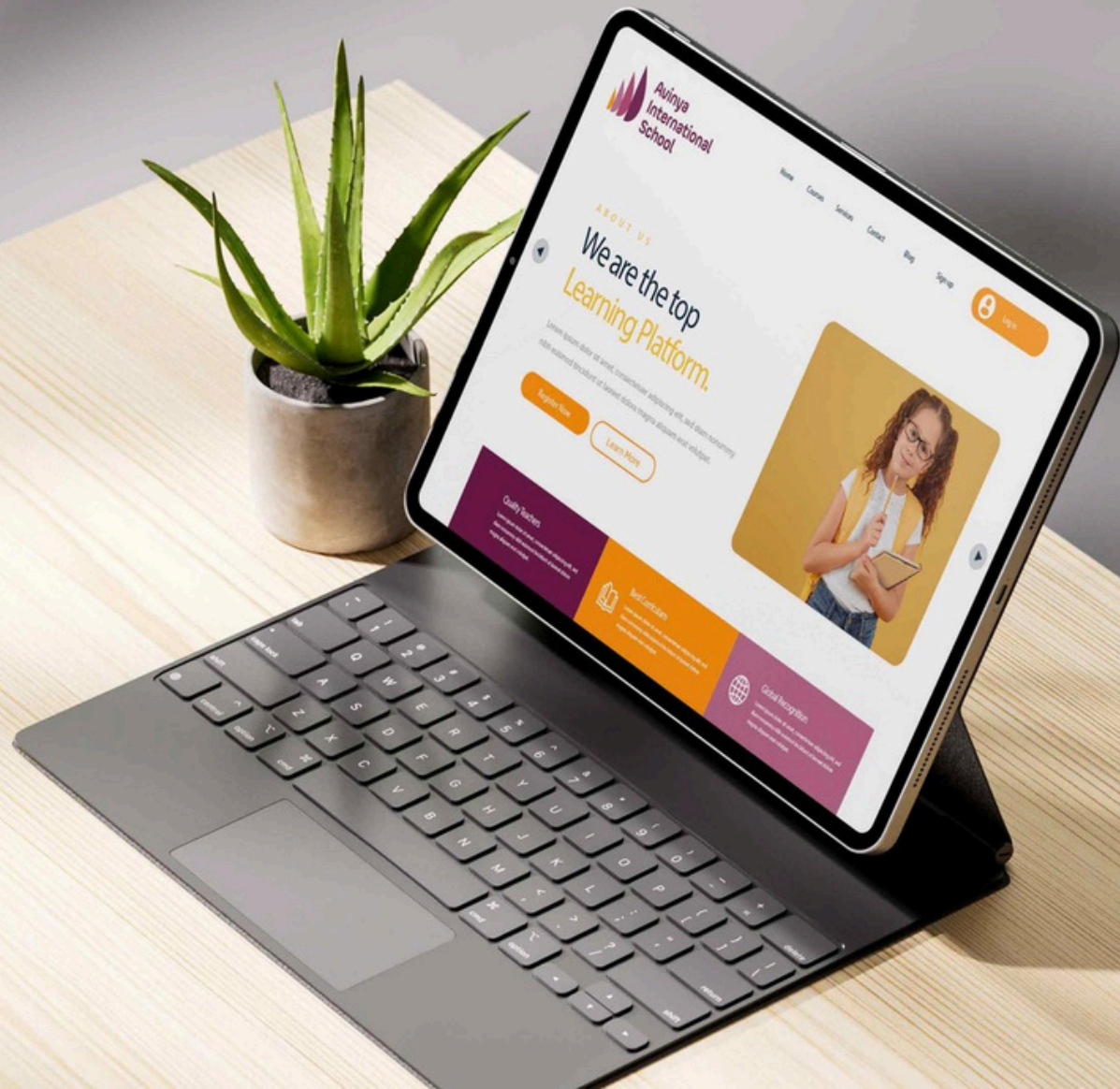
AVINYA - PORTFOLIO

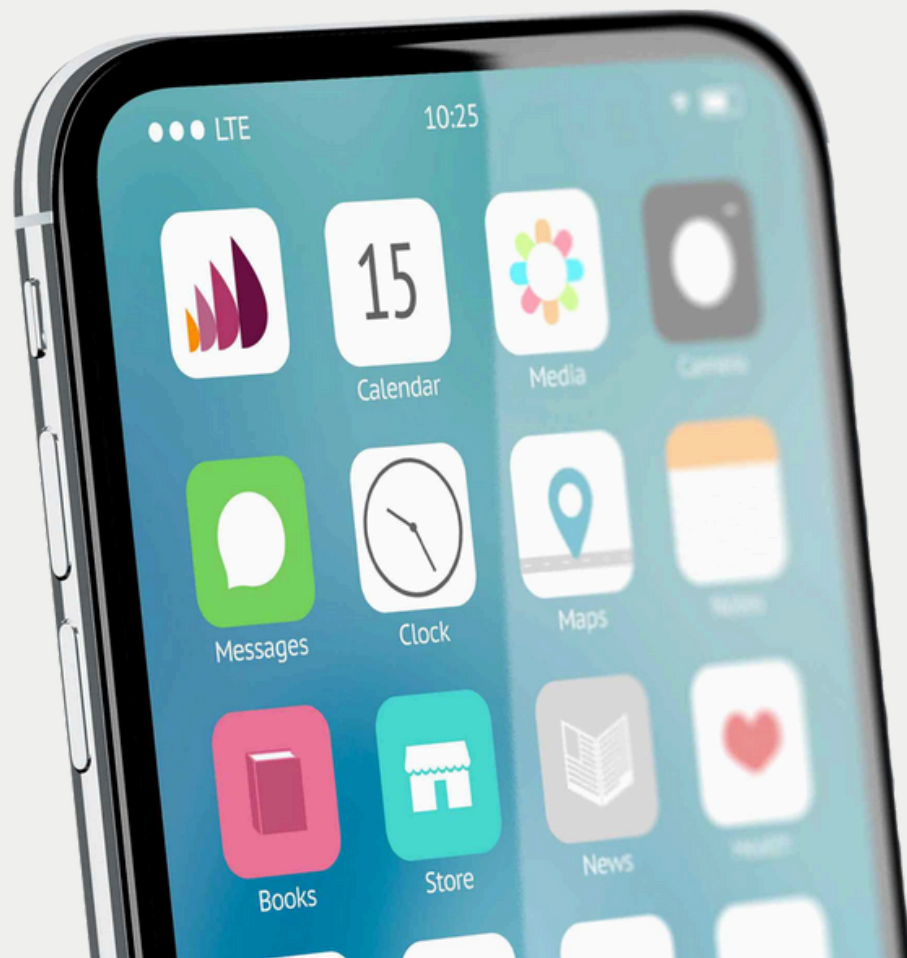
barefoot
Marketing. Research. Design

< 1 / 111 >



LOGO











Kite of Creativity

A kite's ascent represents our desire to rise above limitations through knowledge and creativity. Its dance with the wind shows the harmony between nature and our minds, and the ability to manoeuvre with resilience.







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Get your Admissions now

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[Register Now](#)[Learn More](#)

Quality Teachers

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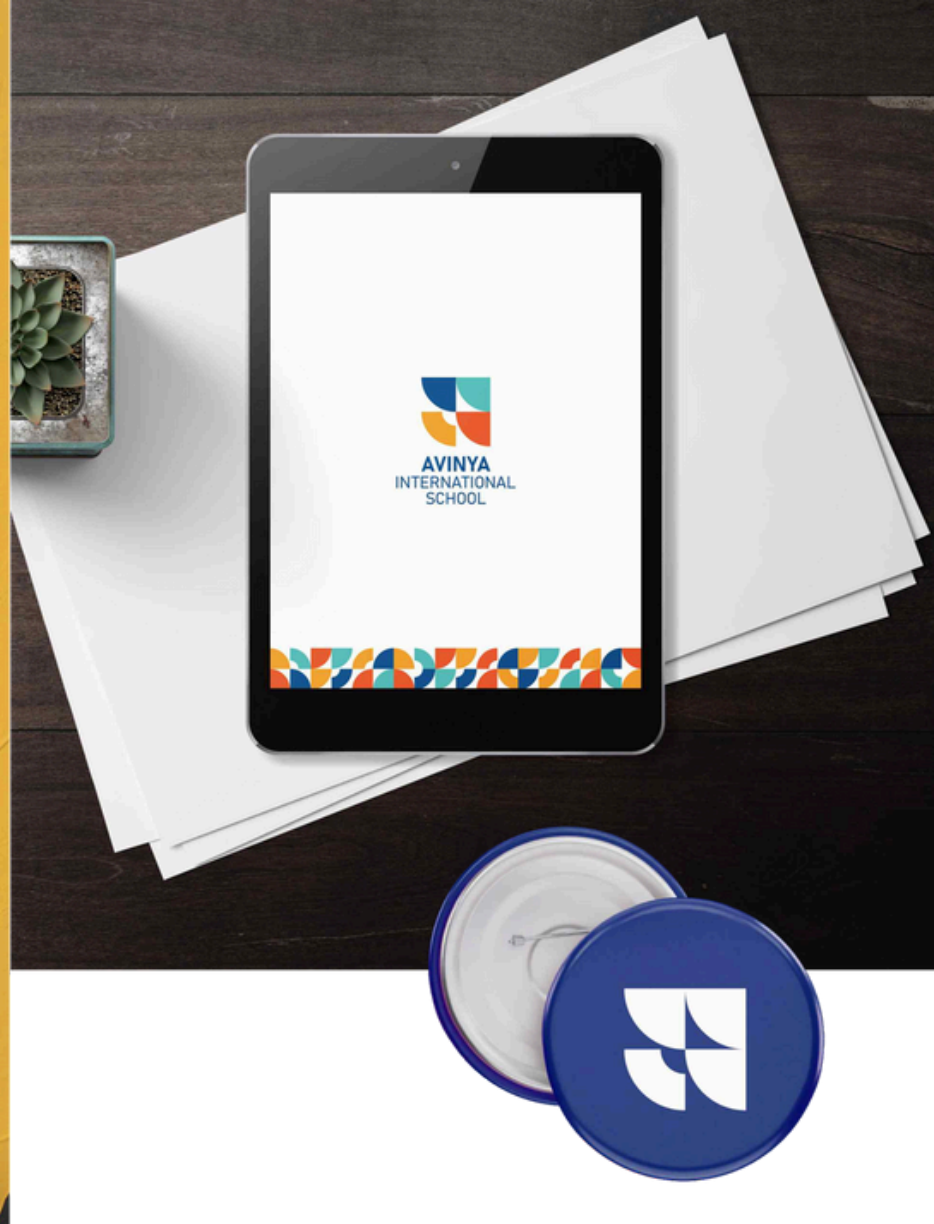
Best Curriculum

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Global Recognition

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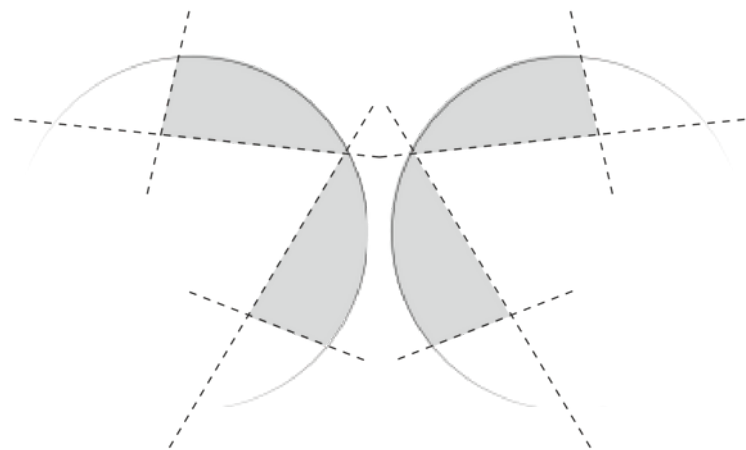




Wind Beneath My Wings

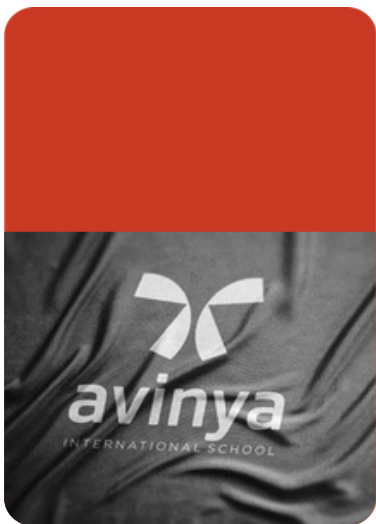
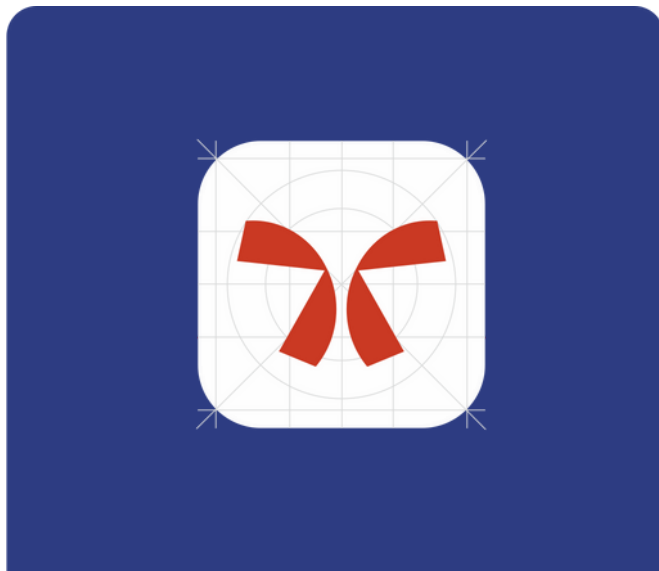
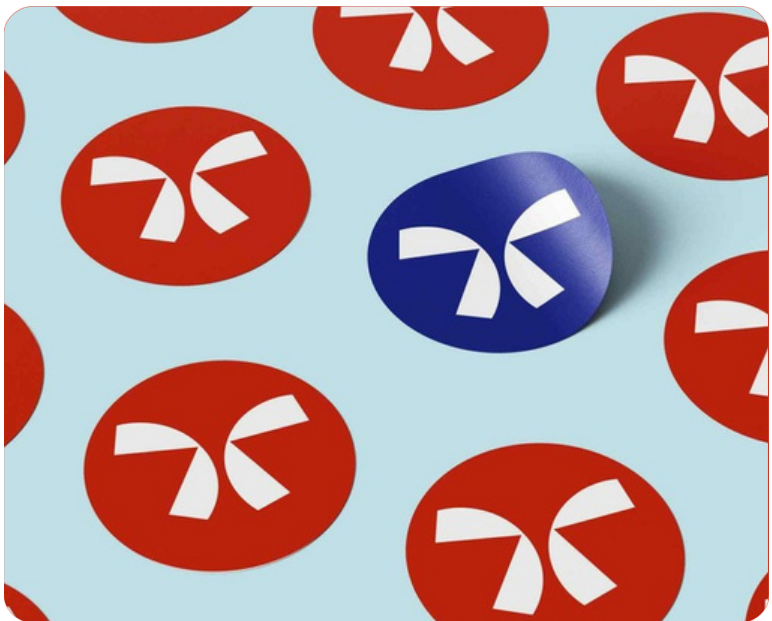
Avinya is here to be the wind beneath the wings for our students. To help them go where they wish to go. To give them the freedom to choose a path and empower them on their journey. This logo is a symbol of how the school will enable their flight.













Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

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2025






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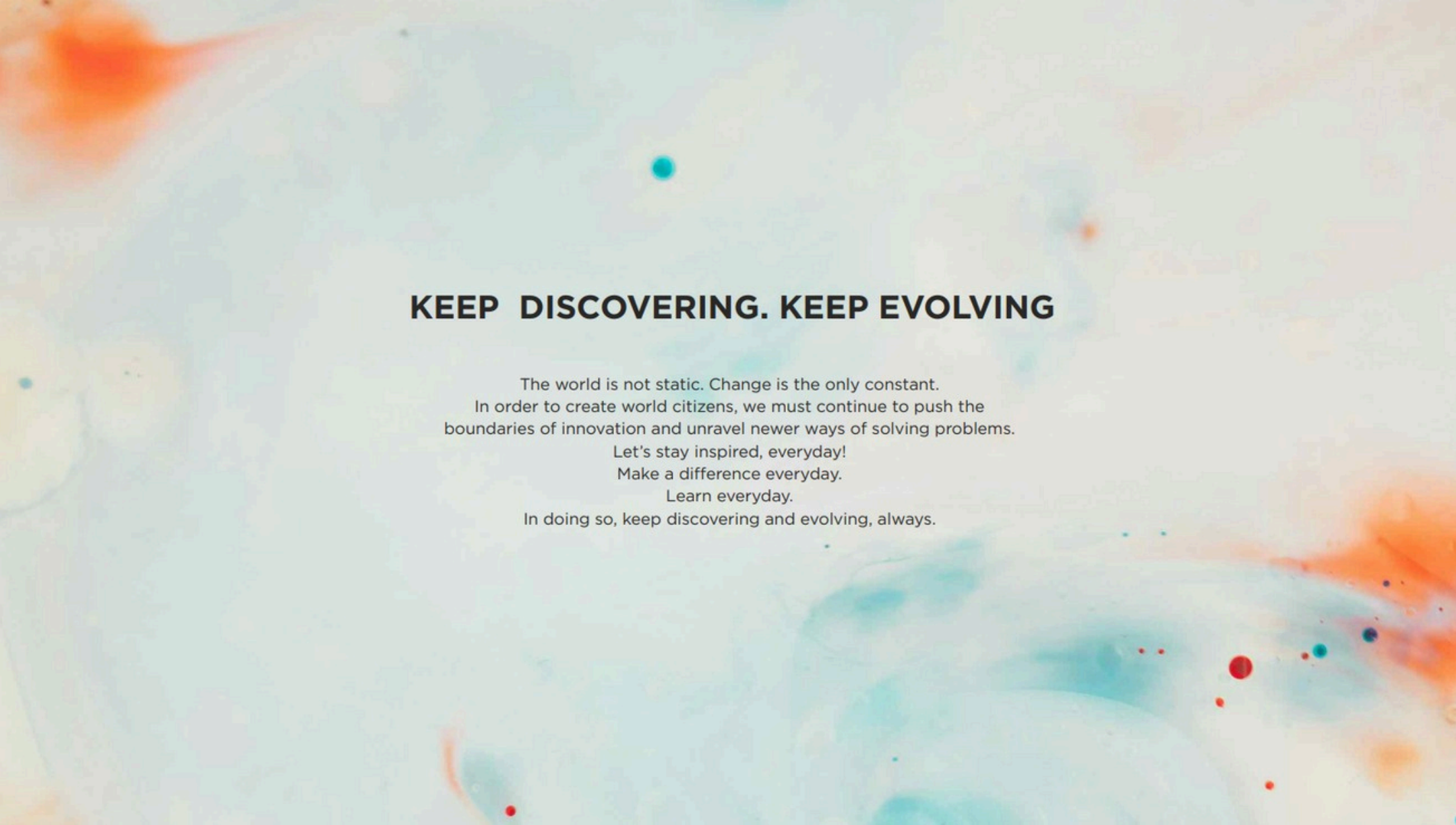


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KEEP DISCOVERING. KEEP EVOLVING

The world is not static. Change is the only constant.
In order to create world citizens, we must continue to push the
boundaries of innovation and unravel newer ways of solving problems.

Let's stay inspired, everyday!

Make a difference everyday.

Learn everyday.

In doing so, keep discovering and evolving, always.







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BRAND MANUAL

VISUAL IDENTITY



Inspiring Purpose

Children are full of ideas and energy. It is how we channel their natural ability and affinity and help them find their calling, that makes them discover their true self. A child driven by purpose will grow up to become a happy human being who will be driven to uplift the local and global communities, with resilience and passion.



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OUR VISION & MISSION

VISION

Creating innovative, resilient and inclusive leaders, who are guided by values to make a difference to the local and global community.

MISSION

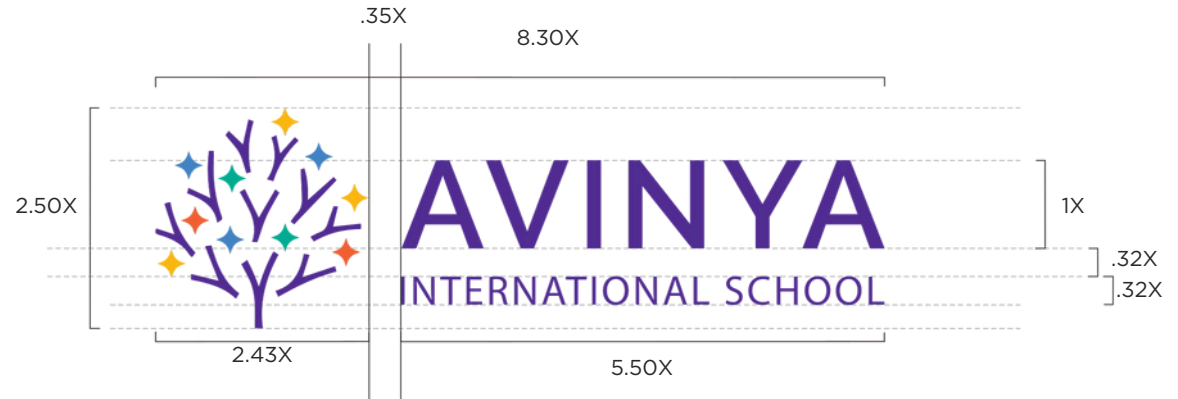
Inspiring students to embody values and skills to find their purpose and contribute to the community. We encourage diversity, celebrate inclusivity, and foster creativity through our innovative and safe learning environments. Students are empowered to stay curious and explore possibilities, to be future ready!

◆
|
GUIDELINES
|
◆

PRIMARY BRAND IDENTITY



LOGO CONSTRUCTION



The size of the logo's font is represented by "X"
The dimensions of the logo will hence be the "value times X"
Height - $2.50x$ Width - $8.30X$
The logo has to be proportionate irrespective of the medium
or place it is being used in.

LOGO EXCLUSION ZONE



The unit X (height of font) has been used to signify the clearance space around the logo of the brand.

MINIMUM SIZE

PRINT



DIGITAL



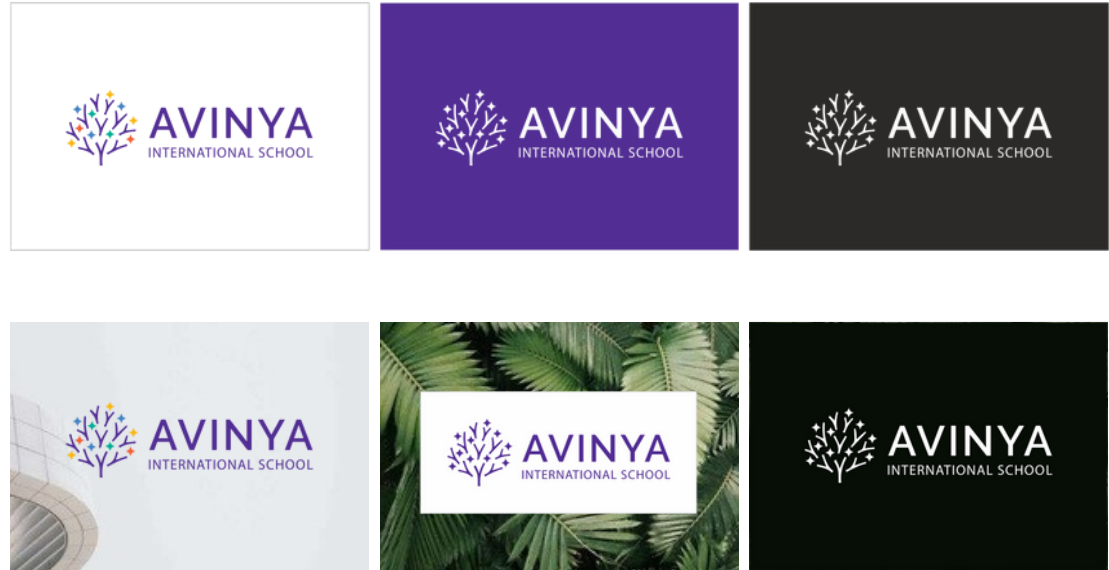
MONOTONE



USAGE WITH TAGLINE



DOs



DON'Ts



Do not add drop shadow or any other effects.



Do not replicate the logo in a colour that's not a brand colour.



Do not tilt the logo.



Do not add gradient.



Do not change the logotype. Our logo-type is custom-made, and cannot be replaced with any other font.



Do not skew the logo. Increase or decrease the size in proportion.



Do not fill the logo in with any texture or pattern.



Do not scale logo elements.



Do not use logo as an outline.

✦
—
**IDENTITY
ARCHITECTURE**
—
✦

BRAND COLOR

														
R:82	G:45	B:148	R:68	G:132	B:197	R:00	G:174	B:149	R:242	G:97	B:52	R:252	G:185	B:18
C:88	M:100	Y:00	C:79	M:45	Y:00	C:78	M:6	Y:54	C:00	M:75	Y:91	C:00	M:31	Y:97
K:00			K:00			K:8			K:00			K:00		

**PRIMARY
FONT FAMILY**

RALEWAY

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Regular

Regular

Regular

Regular

**TITLE
FONT FAMILY**

GOTHAM

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Regular

Regular

Regular

Regular

IMAGERY



**MERCHANDISE
AND BRANDING**

BRAND SEAL



MERCHANDISE



SIGNAGE



✦
TEASER &
LAUNCH
CREATIVES
✦

MOCKUP



MOCKUP



MOCKUP



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BREAKING
THE MOULD
IN EDUCATION.
@ MOKILA

- 1:10 Teacher-student ratio
- Trained and Qualified Teachers
- Innovative Practices
- Safe and Secure Environment
- Community Partnership
- Social Emotional Well-being

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WE CALL IT A
REVOLUTION.**

@ MOKILA

1:10
Teacher-student
ratio

Trained and
Qualified Teachers

Innovative
Practices

Safe and Secure
Environment

Community
Partnership

Social Emotional
Well-being

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SOME SCHOOLS
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1:10 Teacher-student ratio	Trained and Qualified Teachers	Innovative Practices
Safe and Secure Environment	Community Partnership	Social Emotional Well-being

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AVINYA
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**SOCIAL MEDIA
CREATIVES**





Teaching IB the IB way at Avinya



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+91 9620684526

Carousel



CAMPUS

Lorem ipsum, or lipsum as it is sometimes known, is dummy text used in laying out print, graphic or web designs. The passage is attributed to an unknown typesetter in the 15th century who is thought to have scrambled parts of Cicero's De



CAMPUS

Lorem ipsum, or lipsum as it is sometimes known, is dummy text used in laying out

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+91 9620684526



Carousel



1:10

Teacher-student Ratio

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12

Average Years of Experience of Teachers

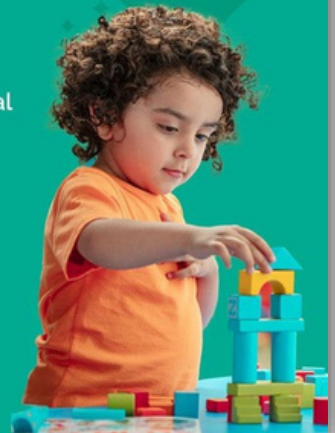
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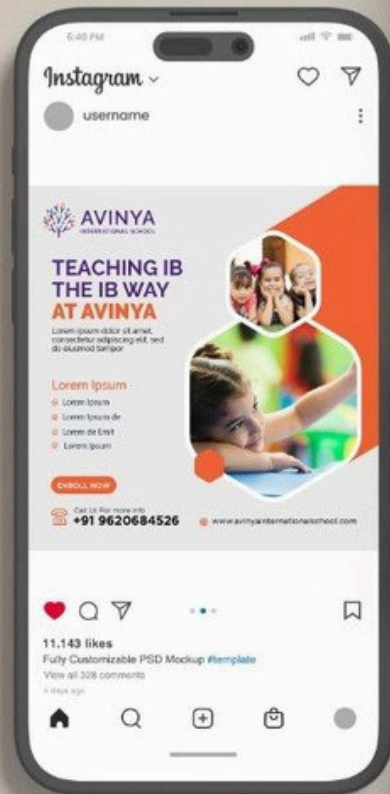
03

Pillars of Social, Emotional And Physical Well-being

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Carousel





✦
PPT TEMPLATE
✦





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PAGE HEADING

- 1. [Submittal #2147](#)
- 2. [Submittal #2147](#)
- 3. [Submittal #2147](#)

TITLE

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PAGE BREAKER **TITLE** (with image)

Quartz Imaging

BODY COPY

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PAGE HEADING

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TITLE

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BODY COPY

[illegible]

BODY COPY

Body. Only when young does it emit a considerable odourless oil. In adult form it emits a faint, pungent, acrid odour. In several specimens it emits a more agreeable odour, but this is probably due to the fact that the insects have been kept in a closed jar for some time. The odour is not very strong, but it is noticeable. The odour is not very strong, but it is noticeable. The odour is not very strong, but it is noticeable.



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BODY COPY

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✦
|
WEBSITE
|
✦



INSPIRING

PURPOSE



THANK YOU